



ICS INTERNATIONAL

Institute for Career Studies

Dear Parent,

Greetings from ICS!

The objective of the Career Counselling and Guidance programme by the Institute for Career Studies is to make your child Future Ready! Accordingly, they will facilitate the best educational and career choices based on your child's aptitudes, interests and talents. This in itself will provide a strong foundation for her future career path keeping in mind that *"there are no ideal careers, only ideal choices"*.

The Institute for Career Studies (ICS) is headed by Dr. Amrita Dass, who is a renowned Educationist and Career Consultant of the country.

ICS is associated with more than 200 leading residential and day schools including All Saints' College, Nainital, Assam Valley School, Tezpur, Auckland House School, Shimla, Bishop Cotton School, Shimla, Chittagong Grammar School, Bangladesh, La Martiniere for boys, Kolkata, Lawrence School, Sanawar, Mayo College Girls School, Ajmer, Modern High School for Girls', Kolkata, Modern School, Vasant Vihar, New Delhi, Nath Valley School, Aurangabad, Pallikoodam, Kottayam, St. James' School, Kolkata, South City Intl school, Kolkata, Future Foundation, Kolkata, Shiv Nadar schools (Noida and Gurgaon), The Indian High School, Dubai, The Millenium School, Dubai, Welham Girls, Dehradun, Woodstock School, Mussoorie and many more.

Their Career Counselling and Guidance process includes:

1. Interactive Seminar and multimedia presentation on "Be Future Ready with A Dynamic Career GPS":
 - There are no Ideal Careers only Ideal Choices- KNOW- INFORM- PLAN
 - The latest Educational and Career trends
 - Discussion on different subject combinations and their career links
 - The Right Course at the Right Campus
2. Career Identification Exercises: This holistic battery of psychometric tests and exercises is specially designed by HR experts and updated periodically by the Institute's R&D team. It includes :



LORETO CONVENT SCHOOL

Tara Hall, Shimla-171003

- Aptitude Tests on: Logic, Managerial, Design, Perceptual, Numerical, Social, Mechanical and Spatial aptitudes
 - Career Interests: Career Interests are a key factor in identifying an ideal career. Good career decisions have to be based not just on aptitudes but also on "deep" interests. These interests are the best indicators of job satisfaction. The interest areas include Technical Orientation, Creative and Artistic, Conceptual Thinking, Managing People and Relationships (Social orientation), Enterprise Control, Influence through Languages and Ideas (Communication), Quantitative Analysis and Medical/ Paramedical.
3. One to One Counselling: The students will be individually guided and empowered in their decision making process regarding courses, campuses and careers by our senior career counsellors. The counsellors will also take into consideration the academic and extracurricular strengths of each student.
4. Report: A detailed report will be prepared for each student highlighting the best suited subjects in classes 11 and 12 as well as careers based on her aptitudes and interests.

We have introduced a Management Information System (MIS) to personalize on-going support for each student.

Resource Material

CD for students and parents on with comprehensive information on:

- Subjects and their Career links
- Career Information Handouts on: Architecture, Biotechnology, Computer Application, Chartered Accountancy, Design, Engineering, Economics, Hotel Management, Law, Medical field, Management, Media, Psychology, Social Work etc.
- World Wide Top Campuses for Higher Education
- Study Skills and Memory Techniques

A Unique User Id and Password to access the ICS website: www.icscareersonline.com

The seminar for parents will be conducted in July.

With best wishes,

Yours sincerely,

(Dr. Amrita Dass)

Founder Director